

NLBA Oct. 6th, 2021 Meeting

Treasurer Report

Starting Balance - \$32,199.27

Uptowne Balance - \$7,828.59

Total Deposits for Dues - \$3,800

Total Deposits for Pancake Breakfast - \$895

1 Payment for Merchant's Services - \$3.20

Ending Balance - \$36,891.07

Sister Organization Updates

Explore La Crosse (AJ) – Hotels, lodging, bed and breakfast are seeing numbers close to 2019 numbers in the most recent months. Explore La Crosse and La Crosse County is partnering on a program to get more people staying locally. Brings people in for the hospitality during the slow time while also brings in more people for restaurants, bars, events, etc. Frothbite is coming to town for a new event on Dec. 11th.

City Council (Barb) – Judiciary and Administration approved changing city boundaries for the districts.