

# NLBA Minutes of July 11th, 2018

**Call to order:** The North La Crosse Business Association monthly meeting. The NLBA meeting was held at the Black River Community Center, La Crosse, WI on Wednesday, July 11th, 2018 at 8:00 a.m.

Presiding; Nick Roush, President.

**Members in attendance:** Linda Heilman, Divna Miljkovic, Kaley Jacobson, Diana Hobson, Elaine Yaeger, Nick Roush, Ed Cooke, Mike Collins, Chris Olson, Steve Earp, Sharon Earp, Dan Kapanke, Tami Plourde, Paul Giese, Scott Neumeister, Dale Gerbig, Dax Connely, Andrea Schnick, Brian Knobloch, Barb Janssen, Dane Lamb, Kevin Zagrodnick, Bob Blaschke, and Jeanie Blaschke.

**Approval of minutes:** Motion was made and voted to approve the minutes of the June 6th, 2018 meeting.

**Treasurer's Report:** The balance in the checking account as of this date is:

**NLBA Balance: \$3,891.74 and UPTOWNE Balance: \$8,567.09.**

**TRINITY LUTHERAN CHURCH: DONATION** -The upcoming event at Trinity Lutheran Church (1010 Sill Street) on Wednesday, August 13<sup>th</sup> from 4-7 p.m. The NLBA group agreed and voted to donate \$250.00 for this event. Mike Collins (NLBA member) generously donated \$750.00 to add on. Thank you, Mike!

## **Current Business:**

### **Eagle Platform Update by President, Nick Roush**

- We are waiting for project closure – and Randy Turtenwald
- The area looks awesome
- The blvd, has dirt piles and weed piles (Nick will speak with David Fett)
- The plants are being taken care of
- Mayor Tim Kabat is committed to this – city to take care of
- Suggestion was made to install a taller fence for screening (Port A Potty, cut outs on the blvd. and the weeds)

### **North La Crosse Façade Grant Program: by Andrea Schnick**

- \$50K out of \$60K has been granted to businesses in Tif 7 plus ½ mile
- Anticipation of façade grants for 2019 is \$40K
- The next application deadline is September 30<sup>th</sup> 2018
- Next year they may possibly branch out to the Bridgeview Plaza area
- Andrea mention the façade grant may be available for three more years
- \$100K Total – would come from a different source of investment

### **NLBA Board Meeting Update: by VP, Kaley Jacobson**

Kaley updated the NLBA group sharing the volunteers, to date, on specific committees. We will be moving forward to expand our membership, adding great people and new businesses. The break out is as follows:

**Membership Committee:** Brain Knobloch, Linda Heilman, Nick Roush, and Ed Cooke  
**Growth/Development:** Andrea Richmond, Elaine Yaeger and Dax Connely  
**Events/Marketing:** A.J. Frels, Chris Olson, Tami Ploude, Kaley Jacobson, Julie Connelly, Dane Lamb, Steve Earp and Jeanie Blaschke

The La Crosse Chamber of Commerce has volunteered to assist the NLBA with our billing, accounts receivable and reminders to our members regarding their yearly membership dues.

**Officer Gerbig,** spoke to our group stating how he and Officer Pond are working hard on trying to eliminate the camping by the homeless in Copeland Park, Black River Beach area and Veterans Freedom Park. They have had many more complaints by the public. The officers give the individuals an hour to “get out” otherwise a citation is written up, they take the person’s property giving them 30 days to retrieve. This is an on going concern.

If you need to contact either of the Northside officers their cell numbers are:

- Officer Gerbig – 608/620-1999
- Officer Pond – 608/799-2978

**Chamber of Commerce: Vicki Markussen**

- Vicki was unable to attend

**Barb Janssen: Council Member**

Topic on Copeland Park

- There will be major construction to the entrance
- Area designated for the “Hall of Fame” – recognition
- 50 Home Plates will be imbedded in the side walk

Kane Street Terrace Project: Moving forward, questions on the parking situation

**Explore La Crosse: at [explorelacrosse.com](http://explorelacrosse.com) (A.J. Frels)**

- A.J. was unable to attend

**WELCOME NEW MEMBERS:**

- Neuie’s Vogue Bar & Grill – Scott Neumeister (Bar & Grill)
- Wettstein’s – Dan Wettstein (Consulting)
- Fowler & Hammer – Paul Ziehm (Commercial Construction)
- Kick Marketing, LLC – Dane Lamb (Marketing)

Adjournment: The meeting was adjourned at 8:55a.m.

Our next meeting will be held on Wednesday, August, 1st 2018

Respectfully Submitted,

Jeanie Blaschke  
Secretary  
NLBA

July 17th, 2018

